

Vashon Island Chamber of Commerce

2023 ANNUAL REPORT



VASHON ISLAND
CHAMBER OF COMMERCE

CHAMBER MISSION STATEMENT

The Vashon-Maury Island Chamber of Commerce cultivates a vital environment for commerce and creates opportunities for Island businesses and organizations to prosper, while enriching the unique quality of life for every Islander.



Photo by Jim Diers

2023 BOARD LEADERSHIP



Cheryl Lubbert & Connie Sorensen
Co-Chairs



John DeGroen & Heather Russell
Treasurers



Tina Mohr
Secretary



Josh Thorn



Adam Chumas



Chris Nakea



Cliff Silkett



Mike England

2023 Strategic Directions



Photo by Vashon Adventures

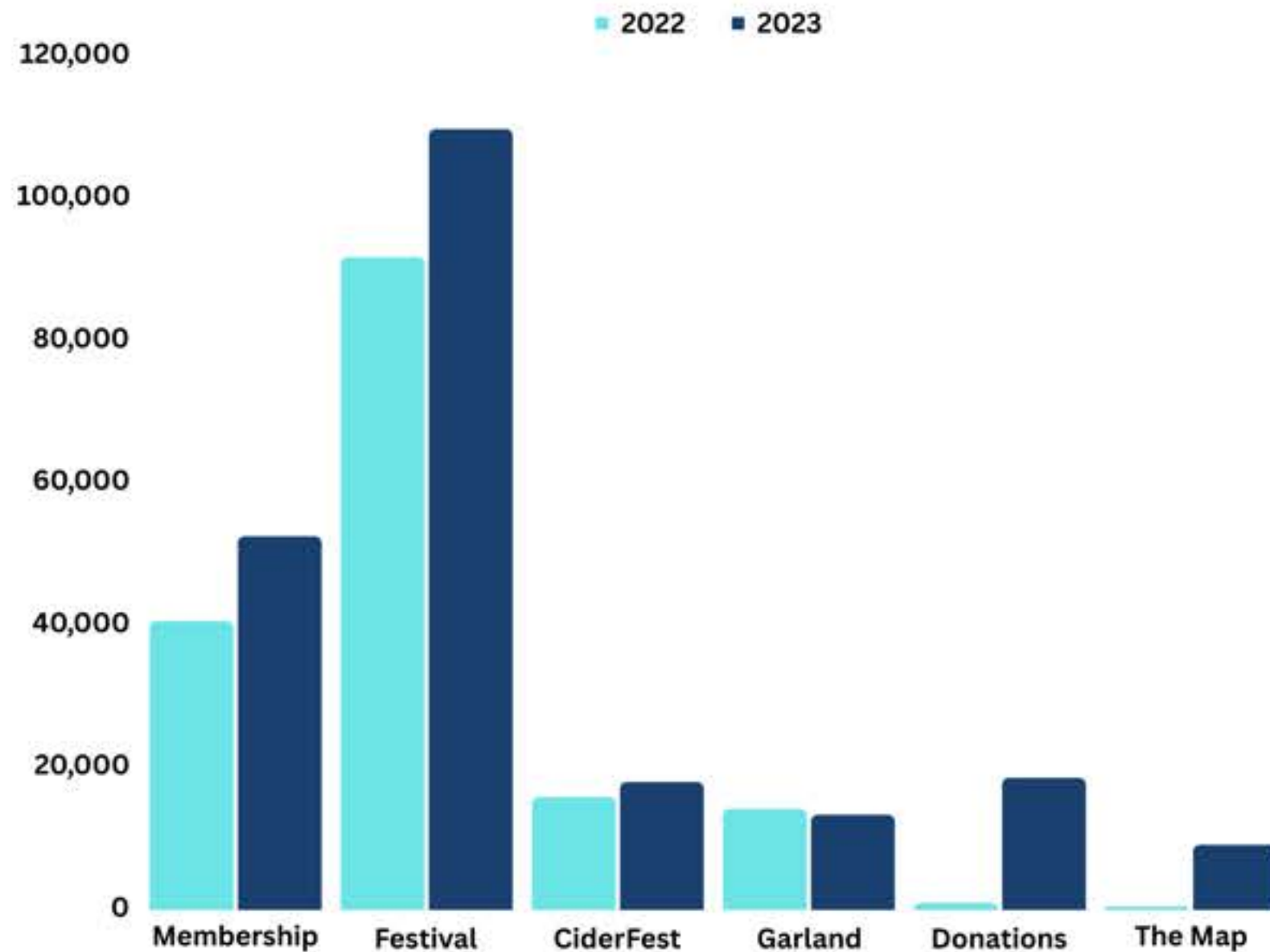
- ✔ **Continue to provide our membership with tangible, relevant benefits that will be consistently fulfilled.** Highlight: Members averaged 203 page views in 2023 in our online directory, almost 20% growth over an average of 168 views in 2022.
- ✔ **Drive robust year-round commerce from residents while increasing socially conscious tourism.** Highlights: Oscar the Troll provided a significant boost to Q3 and Q4 visitorship, and Vashon Summer Nights helped revitalize post-Covid uptown visitorship.
- ✔ **Lobby as an organization and collectively for reliable, affordable government services, including transportation, to support consistent availability of goods and commerce.** Highlight: the Community Ferry Forum provided opportunity for Islanders to speak out and advocate for change.
- ✔ **Act as a catalyst and ally in improving workforce availability and stability.** Highlight: jobs posted on the Chamber online Job Board received over 1,550 views in 2023.

2023 FINANCIALS



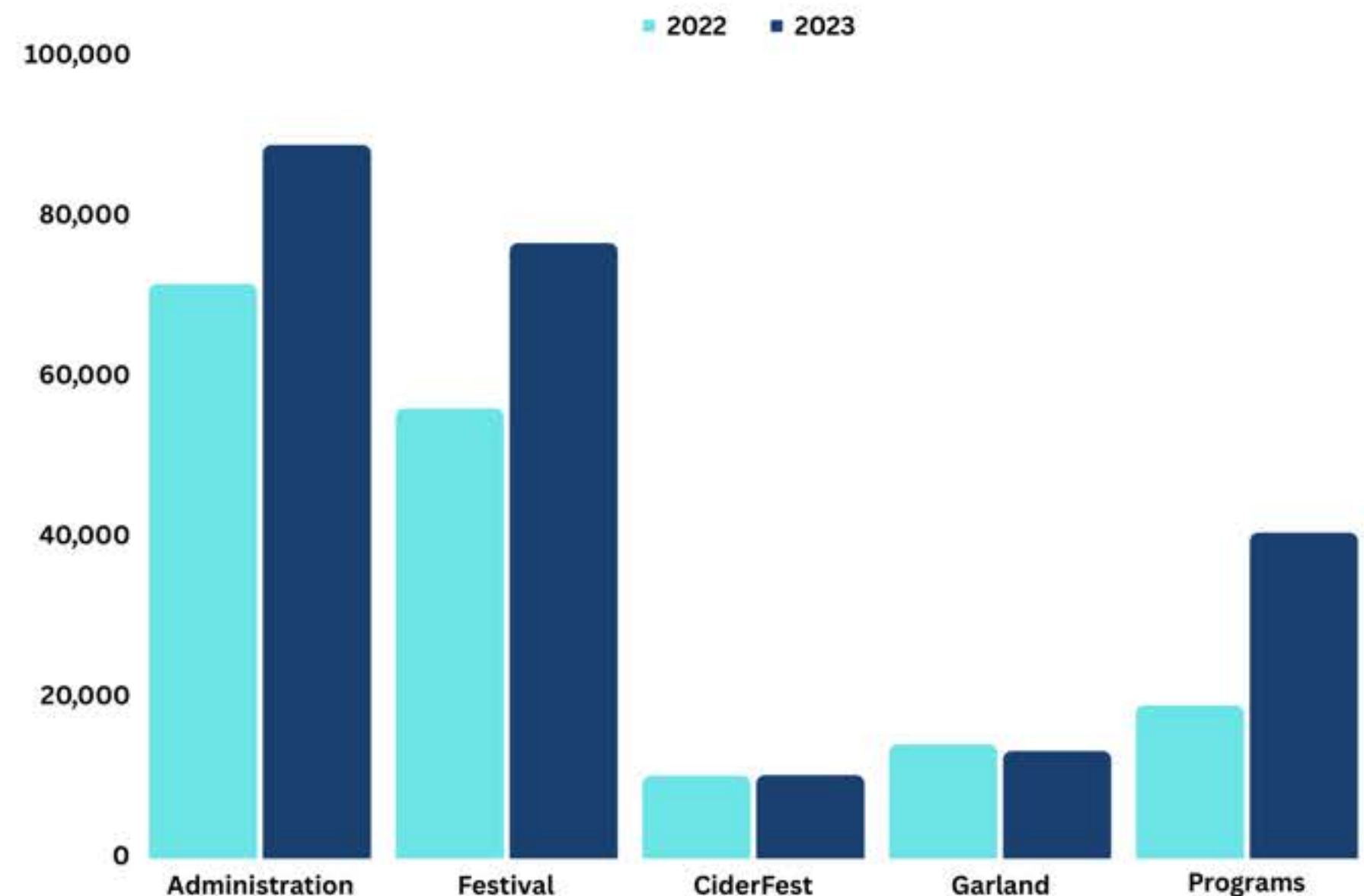
Income: \$220,198

The key word for Chamber financials in 2023 was growth. Several revenue streams demonstrate future opportunity to expand income.



Expense: \$219,563

Expenses were well-managed but still eclipsed the full potential for net gain. Why? There were numerous and consistent unexpected expenses during the year as the organization rebuilds from scaled-back operations 2020 - 2022.



Member Programs

- **10 Monthly Member Mixers** provided consistent opportunity for networking and engagement.
- **6 Monthly Nonprofit Roundtables** provided consistent opportunity to collaborate and share inspiration.
- **4 Retailer Working Groups** provided opportunity for retailers to share challenges and concerns.
- **CiderFest** provided opportunity for islanders and visitors to engage with premiere local producers.
- **Community Ferry Forum and Islanders for Ferry Action** provided opportunity for education, organizing, and the launch of impactful advocacy initiatives.



Photo by Connie Sorensen

Free Community Events

Vashon Summer Nights: attended by approx 4,000 guests

Strawberry Festival: attended by approx 25,000 guests

Oscar the Troll Welcome Party: attended by approx 500 guests

Vashon Halloween: attended by approx 2,500 guests

WinterFest: attended by approx 1,000 guests

Over 33,000 community members accessed our free events in

2023. Chamber events continue to provide unequalled opportunity for anyone and everyone on Vashon to come together to connect and to create community and culture.

Chamber events also drove visitorship and economic opportunity for member businesses and all businesses on the island. Member support makes all this programming possible.

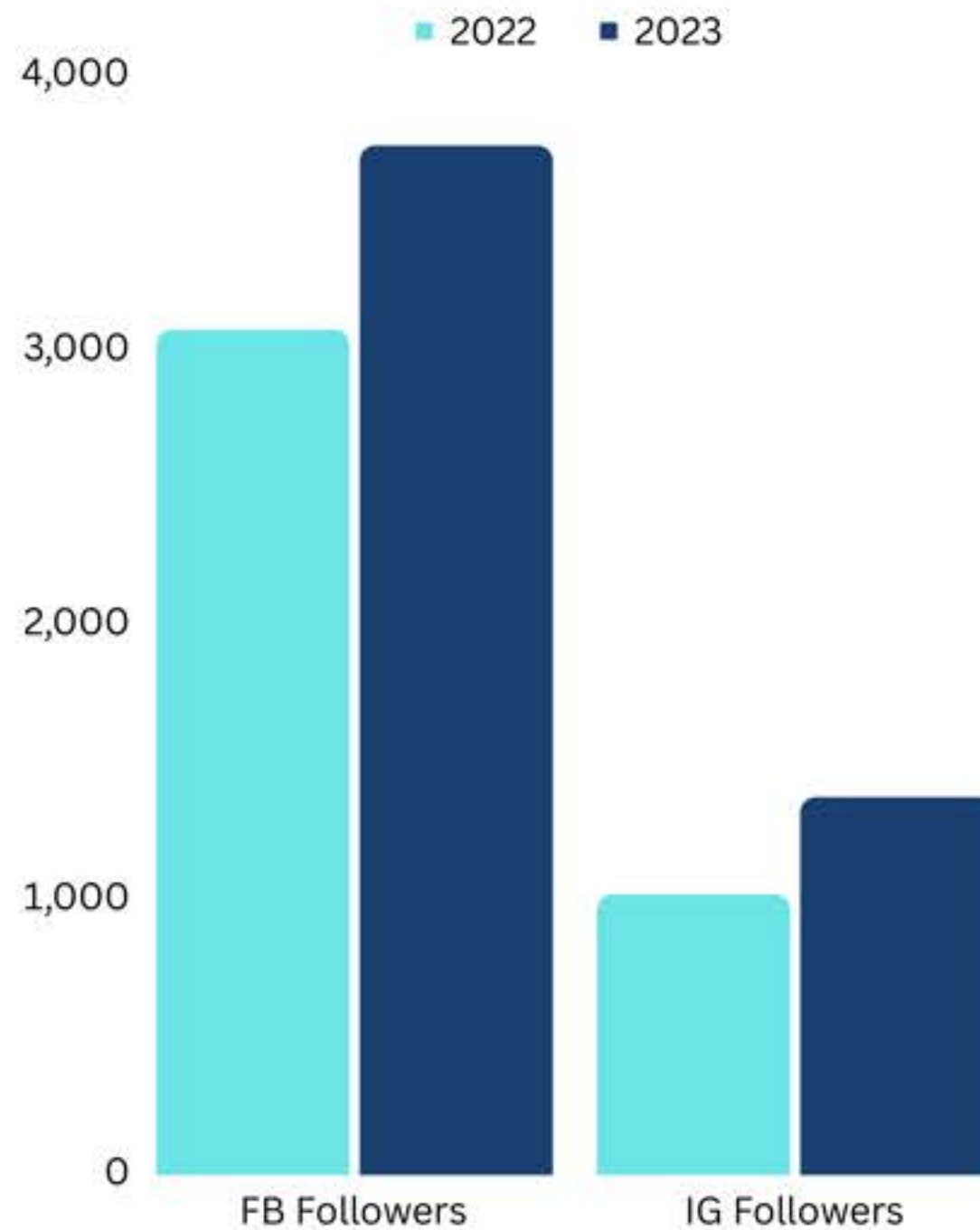


Photo by Michelle Johnson

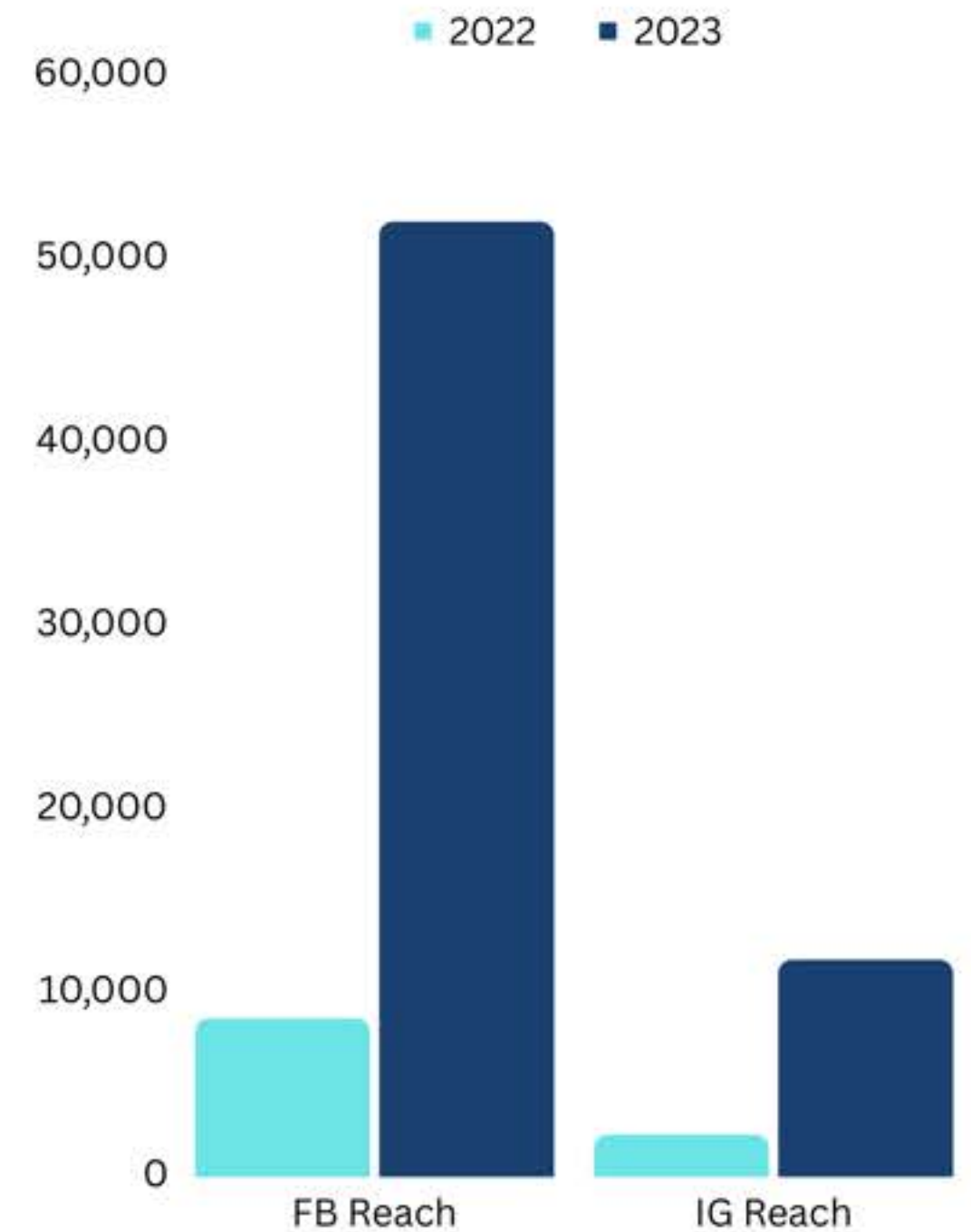
2023 SOCIAL METRICS



Follower Growth



Expanded Reach





2023 Year in Review

Sponsors & In-Kind Partners

Ace Hardware & Service Center
Bandstand Music
Bearded Lady Road Report
Camp Colvos
COMPASS Real Estate
Dragon's Head Cider
Fair Isle Animal Clinic
Glass Bottle Creamery
Granny's Attic
Harpole Home
Island Insurance
Island Lumber
Island Queen
Island Security Self Storage
John L Scott Real Estate
Journeymen / One Village
King County Library
King County Roads Division
Lake, Kennedy, McCullough
Lavender Hill Farm
Max Concrete
McIntyre Construction

MODE Music Vashon
Nashi Orchards
Northwest School of Animal Massage
O Sole Mio
Our Community Credit Union
Our Mayberry
Palouse Winery
Pandora's Box
Pollard Coffee
Pop Pop Bottle Shop
Presbyterian Church
Puget Sound Cooperative Credit Union
Puget Sound Energy
Puget Sound Lego Train Club
RO Construction
Sawbones / Pacific Research
Sayre Law Offices
Schafer Specialty Landscape
Seattle Southside Chamber
She Knows Promo
Sotheby's International Realty

Star of the Sea Center of Light
The DOVE Project
Trigg Insurance
US Bank
Vashon Adventures
Vashon Athletic Club
Vashon Eagles
Vashon Fire and Rescue
Vashon Fruit Club
Vashon Island Growers Association
Vashon Land Trust
Vashon Parks Department
Vashon Pharmacy
Vashon Pub and Smokehouse
Vashon Rotary Club
Vashon Theatre
Vashon Thriftway
Vashon-Maury Community Council
VitaliTree
Voice of Vashon
Windermere Vashon
Zero Waste Vashon



Photo by Connie Sorensen

Event and Program Volunteers



Wendy Aman
Jessica Anakar
Erin Atwell
Patsy Atwell
Heather Baldwin
Michelle Batchelder
Duane Bedard
Craig Beles
Steve Bergman
Justin Bland
Orla Blythe
Pilar Bower
Marie Brown & Troy Kindred
Laura Cherry
Kyle Corroon
Lillie Corroon
Bob Coyne
JR Crawford
Tesse Crocker
Jordan Cross
Britt Dahlgren
John deGroen
Trane DePriest
Kimber DePriest
Adam Donovan
Bridget Donovan
Bettie Edwards

Diane Emerson
Mike England
Terri Fletcher
Adrienne Forest
Paige Geldhof
Laura C Griffith
Jennifer Hawke
Jennifer Harvey
Matt Harvey
Jake Heil
Collin Hennesey
Sarah Howard
Barb Huff
Amy Huggins
Laure Jansen
Michelle Johnson
Andy Johnson
Jay R Kaplan
Erin Kealy
Erin Kieper
Alice Larson
Beth Lindsay
Cheryl Lubbert
Regina Lyons
Nicole Martin
Douglas McAllister

Douglas McAllister
Bonnie McAllister
Christina McFadden
Jackie Merrill
Anne Meyers
Shawn Millard
Tina and David Mohr
Mikey Naucus
Theresa Neylon
Amy Page
Wes Petersen
Anna Plummer
Cindy Powell
Michelle Reed
April and Dean Richardson
Vanessa Richter
Chris Rouse Riley
Devlin Rouse Riley
Kattiana Rouse Riley
Glenn Rukwid
Heather Russell
Melissa Schafer
Nate Schafer
Tiffany Schira
Greg Simmons
Jacq Skeffington

Alex Sohl
Connie Sorensen
George Spano
Risa Stahl
Eli Stahl
Penny Stapleton
Jonathan Stein
Margaret Strader
Sage Sweet
Kris Thompson
Josh Thorn
Kimmy Tomlinson
Marla Tuchak
Danielle Vandenberg
Rachel and Sean Waldron
Rick Wallace
Samantha Weigand
Mike Weller
Barbara Wells
Margaret Wetherald
Eileen Wolcott
Mike Zecher
Sara
Bekah
Joseph
Hannah

Donors

2023 Year in Review

India Alarcon
Abby Antonelis
Gretchen Baumgardner
Mary Ann Beardsley
Jordan Beck
Craig Beles
Craig Beles
Jennifer Bergener
Janet Bishop
Orla Blythe
Chris Boscia
Tami Brockway Joyce
Marie Browne
Renee Butz
Ellen Call
William Carter
Katherine Chandler
Gloria Check
Allison Clemons
Meri-Michael Collins
Thomas Conway
Melanie Coulson
James Culbertson
Connie Cunningham
Duke Davis
Vicky de Monterey Richoux
Bonnie De Steigur
Blythe Deines
Selin Demir

Ginger Demming
Laura Dizazzo
Morgan Donnelly
Jeanne Dougherty
Halbe Dougherty-Wood
Talia Doyle
Suzanne Dunbar
Joan Erickson
Lara Feltn
Adrienne Forest
Morgan Frost
Bryce G
Kirsten Gagnaire
Lotta Gavel Adams
Brad Gay
Paige Geldhof
Elizabeth Golen-Johnson
Dale Greenfeld
Heidi Grimsley
Sam Harris
Jerry Hart
Pam and Bruce Haulman
Emily Herrick
Kari Hilwig
Dan Housholder
Amy Huggins
Victoria Hunter
Alison Katica Blomgren
Heather Kaufman

Amanda Knez
Eric Langland
Rebecca Alli Lanphear
Barbara LaSalle
Mardi Ledbetter
Corinne Lightweaver
Jessica Lisovsky
Maura Little
Cheryl Lubbert
Roxanne Lyons
Zabette and Kelly Macomber
Claire Magruder
Nic Maier
Nicole Mercolino
Sarah Merkel
Jacob Middling
Melissa Mohr
Chris Nakea
Lori Nelson
Jane Neubauer
Reeney O'Reilley
Rick Oppegaard
Sue Parker
Matthew Penning
Susan Penning
Miriam Perez
Cynthia Powell
Laura Powers
Anne Reissiger

Charles Roehm
Dorothy Russell
Heather Russell
Brett Safford
Terra Schaller
Angela Schonbok
Eric Seidenberger
Rachel Shea
Corinne Sherry
Michelle Simon
Loren Sinner
Dawn Smithson
Daphne Spakowsky
Megan Spangler
Erika Strandberg
Norah Sullivan
Anna Swain
Keiku Toutonghi
Robert Townley
Jasmine Van Driessche
Patricia Vanderbroek
Rachel Waldron
Kara Weber
Emily and Alex Wigley
Virginia Wolfe
Sarah Yukes
Flintworks, LLC
Vashon Sheepdog Trials
WabiSabi Studios

Photo by Elise Girodano



The rising tide lifts all boats.



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