

VASHON ISLAND CHAMBER OF COMMERCE BOARD MEETING MINUTES

Date/Time: August 11, 2010; 8:30 AM
Location: Puget Sound Energy Conference Room
Presiding: Linda Bianchi, President
Attending: Linda Bianchi, President, Natalie Sheard, V.P., Barbara Stratton, Treasurer, Lee Ockinga, E.D., Andrew Davis, Patti McClements, Molly Reed, Priscilla Schleigh Kimmel, Melinda Sontgerath, Leda Langley, Pascal Py, Laura Griffith
Absent: Nancy Sipple, Secretary, Matt Lawrence, Patte Wagner, Shelley Davis, Tami Renno
Guests: No Guests

ADMINISTRATIVE ITEMS: Meeting was called to order at 8:30 AM.

APPROVAL OF AGENDA & MINUTES: The minutes were amended to correct a spelling error and were approved as amended.

PRESIDENT'S REPORT:

Sponsorship of Welcoming Community Project - Linda led a discussion regarding the sponsorship of the Welcoming Community Project presented at the last meeting by Dan Kaufman. This project will eventually play into the business community. The Chamber's co-sponsorship will add strength and credibility to this program. Linda recommends co-sponsoring. Molly believes this program supports tourism. The Board Trustees will be invited to participate. Leda moved and Andy seconded a motion that the Chamber agrees to be a co-sponsor in the Welcoming Community Project. All were in favor.

Logo update with Melinda – After the feedback from the Board, Melinda went back to the drawing board and invited Amy Herbig to participate in the process. Amy agreed to do this at no charge. Linda called a special meeting of the Board Tuesday, August 17 at 8:30 am at PSE to hear a presentation by Amy regarding the new logo, some minor changes, and implementation ideas.

EXECUTIVE DIRECTORS REPORT/TREASURER'S REPORT:

Strawberry Festival Recap/Update – Board members were given a copy of the Festival Recap notes and changes in leadership were noted. Doug Mesney suggested we add a "midway". Barb and Lee presented a Custom Summary Report by Class for review. Each activity is individually reported to show profit or loss. This is the first year that payroll was allocated to Festival and security was divided between different events. Discussion followed regarding separate events. Credit card charges were run after the new VISA program was in place which should show substantial savings in bank charges. It was noted that membership dues does not cover the expenses of the office and that Festival is needed to support operations. Pascal suggested that we give actual dollar values to in-kind sponsorships in case these expenses need to be paid in future years. It was suggested that we have a global opportunity for people to help support Festival. Leda suggested we give volunteers "Fair Dollars" to spend during Festival in appreciation of their time.

BOARD COMMITTEE REPORTS:

Leads Group – Attendance has been sparse this summer, however, the group decided not to suspend the meetings. In an effort to increase participation, an article will be submitted to the Beachcomber, The Loop, Craig's List and vashonALL talking about the VICE group. The \$20 quarterly fee has been questioned in regards to the value.

Executive Directs Position Job Description – The Board thanks Andrew for his tech support in getting the information on the website. An ad was posted on Craig's List Tuesday. Six applications have been received so far.

Merchants Committee – The Merchants Committee is not meeting for the summer.

OTHER REPORTS:

Leda announced the King County Farm Tour is scheduled for Sunday, September 26 from 10 am to 4 pm. The farm tour at Langley Fine Gardens will be Saturday, September 25 from 10 am to 4 pm. There was a write-up on Leda/Langley Fine Gardens and Kurt Timmermeister in *Edible Seattle*. There was also an article in the *Seattle Times*. Kurt has a book coming out about farming on Vashon.

ADJOURN: The meeting was adjourned at 10:15 am.

NEXT BOARD MEETING: Special Meeting, Tuesday, August 17, 2010, 8:30 am, Puget Sound Energy Conference Room
Regular Meeting, Wednesday, September 8, 2010, 8:30 am, Puget Sound Energy Conference Room

Deborah Richards Office Administrator, Vashon Maury Island Chamber of Commerce