

## **VASHON MAURY ISLAND CHAMBER OF COMMERCE BOARD MEETING MINUTES**

**Date/Time:** March 2, 2011  
**Location:** Puget Sound Energy Conference Room  
**Presiding:** Patti McClements, President  
**Attending:** Patti McClements, President, Barbara Stratton, V.P., Laura Griffith, Treasurer, Nancy Sipple, Secretary, Debi Richards, E.D., Alison Bockus, Andrew Davis, Ken Maaz, Molly Reed, Natalie Sheard, Priscilla Schleigh Kimmel, Melinda Sontgerath, Patte Wagner, Sue Stinson, Ad. Assistant

**Absent/Excused:** Linda Bianchi, Patte Wagner

**Visitor/Guest:** Bill Holder

**ADMINISTRATIVE ITEMS:** Meeting was called to order at 3:40pm

**APPROVAL OF MINUTES:** Corrections to Feb. 9, 2011 minutes: 1) checking account signers are Barbara, Priscilla, Linda, and Patti and 2) Barb should have been listed as V.P. Molly moved and Barbara seconded that the minutes be approved as amended. All were in favor.

**PRESIDENT'S REPORT:** The strategic planning meeting will be on Sunday, April 3, 2011, 9:30am, at the PSE conference room. Bill Holder will facilitate. The meeting will probably last all day.

**TREASURER'S REPORT:** Laura is working with Debi to familiarize herself with our accounting procedures. Ongoing management reporting will be on an accrual basis. Last month's cash flow crunch has passed. Cash flow forecasting will be easier in the future with all membership renewals occurring in October simultaneously.

### **EXECUTIVE DIRECTOR'S REPORT:**

**New Memberships:** Debi updated the Board on new and renewing memberships.

**HOTS Update:** HOTS commitments are continuing. Debi budgeted for \$9250.00 and we are currently at \$8560, so we are right on target.

Discussion followed about adding the words "Chamber of Commerce" to the logo underneath the cairn. Sy Novak has been asked to advise us on the availability of fonts.

### **BOARD COMMITTEE REPORTS:**

**Membership Committee:** Ken reported that he, Patti and Debi met. That meeting produced the following: 1) There are now 212 Chamber members and around 800 businesses on Vashon. The committee proposes a goal of adding 50 new members/year. If each BOD recruits 4 new members/year for 5 years, we will reach that goal. 2) New Island businesses (non-members) will receive a "welcome packet" including information about the Chamber and a list of island resources for new businesses. 3) New members will receive a "window cling" along with a Chamber packet and a personal visit to say "thanks". 4) Significant business accomplishments by both members and non-members will be recognized. Suggestion: a visit from the "Washington State Fairies" group. 5) When a business drops its membership, we will try to find out why. 6) The Chamber will make quarterly calls with a goal of reaching all members at least once in a year to get feedback on their membership experience.

**ADJOURN:** The meeting was adjourned at 4:43pm

**NEXT BOARD MEETING:** Puget Sound Energy Conference Room, April 13, 2011, 8:30am

*Nancy Sipple, Secretary, Vashon Maury Island Chamber of Commerce*